



International MotorXpo Hong Kong  
香港國際汽車博覽

## International MotorXpo Hong Kong (IMXpo) 2024 香港國際汽車博覽 (IMXpo) 2024

**Date 日期：** 5 - 8 December 2024 / 2024 年 12 月 5 - 8 日

**Place 地點：** AsiaWorld-Expo / 亞洲國際博覽館

**Application deadline 申請截止日期：** 1 September 2024 / 2024 年 9 月 1 日

Please complete, sign and return to: Room 1205, 12/F, Hermes Commercial Centre, 4-4A Hillwood Road, Tsim Sha Tsui, Kowloon, Hong Kong, or email to [exhibitors@imxpo.com.hk](mailto:exhibitors@imxpo.com.hk)

請填妥、簽署並交回：香港九龍尖沙咀山林道 4-4A 號恆貿商業中心 12 樓 1205 室 或電郵至 [exhibitors@imxpo.com.hk](mailto:exhibitors@imxpo.com.hk)

### Part 1 第一部分 Company Information 公司資料

(Information provided will be possibly shown at IMXpo's website and promotional materials)

(此部分的資料將可能於 IMXpo 網頁及展覽宣傳資料中展示)

Company Name 公司名稱：	
Brands for exhibition 擬參展品牌：	
Website 網址：	
Country / Region of Headquarters 總部所在地：	
Business Registration No. 商業登記號碼：	
Registered Address 登記地址： (same as the address printed on the Business Registration Certificate 須與商業登記證地址相同)	
Correspondence Address 通訊地址：	
Contact Person 聯絡人：	
Job Title 職位：	
Telephone Number 聯絡電話：	
Email 電郵：	

## Part 2 第二部分 Participation Information 參展資料

1. Will your company exhibit vehicle(s) and/ or other transportation? 會否於攤位內展示汽車及/或其他交通工具?

- Yes 會 (If yes, please answer questions 2 and 3 如會，請回答問題 2 及 3)  
 No 否

2. What type(s) of vehicle will be displayed? 貴司將會展示哪一類汽車?

- Motor Car with 3, 4 or more wheels 汽車 (3、4 個或更多車輪)  
 Electric Car or Alternative Powered Car 電動車或另類能源車  
 Concept Car 概念車  
 Modified Car 改裝車  
 Motor Bike 摩托車  
 Autonomous Driving 自動駕駛汽車  
 Model Car (scaled) 比例模型車  
 Others (e.g. yacht, aircraft, etc) 其他 (如遊艇、飛行工具等)

3. Please specify your vehicle models and number of vehicles. Details of models could be provided later:  
請具體說明您的車輛型號和數量。有關車輛型號的詳細資料可於稍後提供：

- 1) Model name 車輛型號: \_\_\_\_\_ Quantity 數量: \_\_\_\_\_  
2) Model name 車輛型號: \_\_\_\_\_ Quantity 數量: \_\_\_\_\_  
3) Model name 車輛型號: \_\_\_\_\_ Quantity 數量: \_\_\_\_\_  
4) Model name 車輛型號: \_\_\_\_\_ Quantity 數量: \_\_\_\_\_

4. Zoning 展區 (Subject to organiser's final approval 視乎主辦方最終審批)

- New Energy & Future Mobility Pavilion 新能源與未來出行展廳  
 International Auto Show Room 國際汽車展廳  
 Hong Kong Autofest 香港汽車文化節
  - Classic Cars 古董車
  - Antique Car Sales and Auction 古董車銷售及拍賣
  - JDMs & Car Clubs 改裝車及車會
  - Parts, Accessories and Auto Services 零件、配件及汽車服務
- IMX CARnival 親子嘉年華
  - Toy Car Salon 模型車
  - Interactive Programmes & Simulators 互動節目及模擬器
  - Art Design Gallery 藝術廊
  - Camping Culture 露營文化
  - F&B 餐飲
- Others 其他

### Part 3 第三部分 Booth Option 攤位類別

Booth Option 攤位類別	Rent (HKD) 租金費用 (港幣)	Remarks 備註	Sqm / Qty of Booth 面積 / 數量	Grand Total (HKD) 總金額 (港幣)
(1) Raw Space 特裝參展	< 100 sqm: \$3,000/sqm 100 - 299 sqm: \$2,000/sqm 300 - 499 sqm: \$1,800/sqm 500 sqm: \$1,500/sqm > 500 sqm: please contact organiser for quotation 請向主辦索取報價	租金不包含電費 Electricity not included	_____ sqm	\$
(2) Themed Booth 主題展位 <i>(Please refer to the package details provided by the Organiser 請參考主辦 提供的詳情)</i>	6 sqm: \$30,000	含租金、電費及主題裝修 Rent, electricity and themed renovation included	Qty: _____	\$
	9 sqm: \$45,000		Qty: _____	\$
	18 sqm: \$90,000		Qty: _____	\$
	36 sqm: \$180,000		Qty: _____	\$
	72 sqm: \$230,000		Qty: _____	\$
(3) 桌面展位 Table Top Display	1 unit: \$8,000	含租金、電費及基本家 具 Rent, electricity and basic furniture included	Qty: _____	\$
(4) 陳列展架 Showcase	1 unit: \$20,000		Qty: _____	\$

### Part 4 第四部分 Advertising & Promotion 展覽宣傳

Exhibitors can promote and attract visitors to your booth via the following advertising items. Please indicate your interest, available locations and advertising details will be provided afterwards. 參展商可以通過以下廣告項目宣傳和吸引參觀者。請註明您的選項，我們將為您提供可用的位置及廣告詳情。

Advertising Type 廣告項目	Price (HKD) 費用 (港幣)	Qty 數量	Grand Total (HKD) 總金額 (港幣)
(1) Advertising IMXpo Banner IMXpo 吊掛廣告	\$20,000/ unit 每張  <i>(Price including banner space with 2 hanging points, hanging/ dismantling, banner production. Banner design is not included. 此價錢包括雙面橫額之印刷、現場安裝、拆除及場地吊點費 用。並不包括橫額設計。)</i>	Qty: _____	\$
(2) Brochure IMXpo 場刊	<input type="checkbox"/> 1) Inside Front Cover 封面內頁: \$40,000	Qty: _____	\$
	<input type="checkbox"/> 2) Back Cover 封底: \$60,000	Qty: _____	\$
	<input type="checkbox"/> 3) Inside pages (full page) 內頁 (一版): \$20,000	Qty: _____	\$
	<input type="checkbox"/> 4) Inside pages (half-page) 內頁 (半版): \$10,000	Qty: _____	\$

## Part 4 第四部分 Payment Schedule and Method 付款時間及方式

The Organiser will issue an invoice for the booth rental upon confirmation of application. The Exhibitor should pay a deposit of **50% of booth rental/ package price** and provide the bank slip within 7 working days after receiving the confirmation of application. **50% remaining balance of booth rental/ package price** will be settled **on or before 25 October 2024**. All bank charges are to be borne by the Exhibitor. No move in will be allowed without full payment of booth rental/ package price.

主辦機構於確認申請時將向參展商發出展位租金發票。參展商需於確認參展後的 7 個工作天內支付首期訂金，即**展位租金/ 組合費用的 50%**，並向主辦機構提供銀行匯款收據。**剩餘 50%的展位租金/ 組合費用需在 2024 年 10 月 25 日或之前支付**。所有銀行收費均由參展商承擔。如沒有支付全數的展位費用，申請將不會獲准入場。

Payment can be made by crossed cheque or directly bank-in to the following account:

可以劃線支票或直接繳交費用至以下賬戶：

Account Name: **International Motor Show (HK) Management Limited**  
Bank Name: The Bank of East Asia, Limited  
Bank Address: 10 Des Voeux Road, Central, Hong Kong  
SWIFT code: BEASHKHH  
Bank Account: 270 68 00829 7  
Clearing No.: 015 (for local interbank transfers)

帳戶名稱：國際車展（香港）管理有限公司  
銀行名稱：東亞銀行有限公司  
銀行地址：香港中環德輔道中 10 號  
國際匯款代碼（SWIFT Code）：BEASHKHH  
戶口號碼：270 68 00829 7  
結算號碼：015（供本地銀行同業轉賬使用）

### Remarks 備註：

1. Exhibitors of standard booth are responsible for providing own design files (logo, backdrop graphic, etc.) to the official contractor. Should the exhibitors wish to upgrade with equipment/ lighting/ materials, the official contractor will provide a quotation. 標準展位的參展商需負責提供設計檔案（包括商標、佈景板等）予大會承建商。若參展商需要在標準參展組合上提升設備／燈光／物料等，大會承建商將會提供額外報價。
2. Design/ production/ booth set up services provided by Exhibitors' outside contractor is subject to the approval of the Organiser and outside contractors are required to pay service guarantee deposit. 由參展商自行委託承建商提供展位設計／製作／搭建服務需得主辦批准及審批，委託之承建商需提交搭建保證金。
3. Allocation of exhibition space and location will be at the discretion of the Organiser. 主辦機構有權分配展覽面積及位置。
4. The participation fee stipulated on the application form should not be regarded as the final fee payable by the Exhibitor. The final fee is subject to the confirmation by the Organiser. 申請表格上列出之參展費並不代表參展商應繳付的最終費用。最終參展費由主辦機構決定。

## Part 5 第五部分 Teams and Conditions 條款及細則：

1. By submitting the Application Form, the Exhibitor authorises Organiser of IMXpo – or his representatives – to process and convey to third party's information supplied to him in view of his participation in this event, insofar as this information concerns the exhibiting company and the visitors to the Expo. 參展商遞交申請表格後，即授權香港國際汽車博覽的主辦機構或其代表，向第三方或與參與本博覽有關人士處理及傳遞有關參展商及參與本博覽人士的資料。
2. Exhibitor should indicate the intended booth size on the Application Form. The Organiser will allocate the application of booth of each category subject to the space availability and to the number of applications received. The Organiser has the right to change booth location, size or establish different categories if needed. 參展商應在申請表格上列明欲租賃展位的尺寸。主辦機構將視乎場地大小和申請數目，為每一個申請類別分配展位。如有需要，主辦機構有權改動展位的位置、尺寸或將展位設定為不同的類別。
3. The allocation of booth will be based on the following criteria 展位的分配將根據以下標準：
  - Compliance with the payment terms of both rental deposit  
是否遵守展位租金訂金的付款條款
  - Compliance with the expo regulations  
是否遵守博覽會規則
  - Booth and the space availability  
展位數目和場地大小
  - Date of reception of the application  
收到參展申請的日期
  - Quality of exhibited booth  
展位的質量
4. No complaint regarding the allotment will be accepted once it is confirmed by the Exhibitor. 參展商一旦確認了展位分配，主辦機構不會受理任何關於展位分配的投訴。
5. Any space that becomes available after the initial allotment (due to cancellation, etc.) may be re-allotted by the Organiser 如在首輪展位分配後出現空置（例如取消參展），主辦機構有權重新分配該展位位置。
6. Exhibitors are not allowed to sub-license or transfer their allotted space in part or in whole, whether or not such action is gratuitous, to a third party. Exchange of spaces among Exhibitors are also not allowed. 參展商不能分租或轉讓部分或全部已分配的展位予第三方。參展商亦不能自行互換展位位置。
7. The Organiser reserves the right to make partial changes, for compelling reasons, in any allotted space after the official allotment has been decided. The Exhibitor shall not be allowed to cancel the exhibit, nor demand compensation because of such changes. 主辦機構保留改變展位最終安排的權利。參展商不能就此要求取消參展或要求就此轉變作出任何可賠償。
8. The Organiser may decide to allocate some or all of the booths with a lottery system. The Organiser may move an Exhibitor and/ or assign him another booth. This does not entail any liability for compensation. 主辦機構或有機會採用抽籤形式分配部分展位。主辦機構有權要求及 / 或分配個別參展商轉移至其他展位位置而無需作出任何責任及賠償。
9. Sales contracts for exhibited items may be entered into freely with prior approval from the Organiser. However, the indication of "Sold", purchasers' names, sales volumes, or the like is prohibited on any exhibits. 在取得主辦機構許可下，參展商可自由與潛在客戶洽商任何銷售合約，惟任何「已售」、買家姓名、銷售量等相關標示，均不能明確標示於任何展品上。
10. The Organiser may refuse an application or cancel a registration at any time, without any obligation other than a possible refund of amounts paid. If, for whatever reason, the Expo cannot take place, all applications would be cancelled. For event cancellation by the organisers, the decision must be made by the organiser and communicated with all registered exhibitors. The first deposit paid will be fully refunded to all registered exhibitors by the organiser, after deducting HK\$5,000 registration fee. 主辦機構在任何時候均可能會拒絕接受申請或撤銷展位登記，除了可能退還已支付的款項，主辦機構不需承擔任何責任。如有任何原因導致博覽會不能舉行，所有申請均會被取消。如主辦機構取消是次博覽會，該取消決定會由主辦直接通知已登記的參展商。所支付的首筆訂金，在扣除 \$5,000 港元登記費後，主辦機構將全額退還給已登記參展商。
11. There will be no refund of deposit payment and booth registration fee once the Exhibitor receives confirmation of application. If the Exhibitor notifies the Organiser of his withdrawal within three months of the start date of the event, he is liable for the total booth rental and other costs. For any Exhibitors who are in the waiting list, both booth rental deposit and registration fee can be refunded upon request. 參展商一旦收到申請的確認通知，均不獲退還展位租金的訂金和展位登記費。參展商如在博覽會開始前三個月內通知主辦機構撤回申請，需承擔全部的展位租金及其他費用。輪候名單中的任何參展商，均有權向主辦機構提出退還展位租金訂金和展位登記費。

12. The Expo may be cancelled or rescheduled due to force majeure such as epidemic, earthquake, natural disaster, war, protest, country policy, as well as unavoidable circumstance such as insufficient applications for Expo. The Organiser will have the right to reschedule the Expo (subject to the Organiser's decision and venue availability). Registered exhibitors who have paid the first deposit will have the right to withdraw its application should they find the backup date not fit with its business or marketing plan. The first deposit paid, after deducting 5% for administrative cost (max HK\$ 30,000), will be fully refunded to registered exhibitors by the organiser. However, the Organiser assumes no financial liability for any reasons whatsoever even if cancellation or reschedule results in loss or damage to Exhibitors. 博覽會有機會因不可抗力的原因，如疫情、地震、自然災害、戰爭、示威行為、國家政策；或不可避免的情況，如未有足夠參展商參與，而取消或改期。主辦機構有權將博覽會延期（視乎主辦機構的決定及場地許可）。倘已支付首筆訂金的已登記參展商認為新日期不符合其業務或營銷計劃，則有權撤回申請。所支付的首筆訂金，在扣除 5% 的行政費用（或不多於 \$30,000 港元）後，主辦機構將全額退還給已登記參展商。主辦機構並不會就取消或改期所導致參展商的任何財務損失負上任何責任。
13. When deemed necessary, the Organiser may change the period, opening hours or programmes of the Expo. In this case, damages incurred by such changes will not be compensated. Cancellation of Expo by the Exhibitor on these grounds will not be accepted. 主辦機構在必要時或會更改博覽會時段、開放時間及活動內容。主辦機構並不會就以上變更導致參展商的任何損失而作出賠償。主辦機構並不接受參展商以此作為取消參展的原因。
14. Exhibitors must be covered by civil liability insurance. Exhibitors are liable for any damage to other stands, show installation, persons or property of third parties, no matter how the damage occurred and whether they are directly responsible. All other risks are the sole responsibility of the Exhibitor, who should take further insurances as deemed necessary (accident, theft, water damage, etc.). The Organiser is not liable for claims arising from physical injury or material damage, loss, disappearance or theft. The Organiser is free of any responsibility in case of legal dispute between the Exhibitor and a third party. 參展商必須購買民事責任保險。如對其他展位、博覽會設施、第三方人身或財物造成任何損失，無論損失是如何發生或是否由參展商直接引起，參展商均需承擔責任。所有其他風險均由參展商獨自承擔，並應在必要時（意外、盜竊、水損等）購買額外的保險。主辦機構不需承擔由人身傷害或物件損毀、遺失、消失或盜竊引起的索償。在參展商與第三方發生法律糾紛時，主辦機構不需負上任何責任。
15. The detailed General Terms & Conditions can be requested in printed form if required. A full copy of Exhibitor Manual will be provided separately after the submission of application. 如有需要，可提出要求索取印刷本的《參展商通用條款及細則》。詳盡的《參展商守則》會在遞交申請後另行提供。
16. The Exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise. The Organiser has the right to refuse participation of any Exhibitor found guilty of infringement of intellectual property rights at any future trade fairs. 參展商保證其展品和展品包裝，以及相關的宣傳品，在任何方面均沒有違反或侵犯任何第三方的權利，當中包括已註冊或未註冊的商標、版權、設計、名稱和專利。任何參展商如被裁定侵犯知識產權權益罪名成立，主辦機構有權拒絕其參與將來舉行的任何展會。
17. The Exhibitor shall treat as strictly confidential the provisions of this Application Form and the process of its negotiation. 參展商應嚴格保密本申請表格的規定及其談判過程。
18. The Exhibitor shall not, and shall use all reasonable endeavours to procure that every person connected with or who is an associate of the Exhibitor shall not, disclose to any person, firm or corporation or use to the detriment of any confidential information. 參展商不得、並應盡一切辦法促使與參展商每個關聯人士不得向任何人或公司披露及使用任何保密訊息。
19. The Exhibitor shall inform any officer, employee or agent or any professional or other advisor advising him in relation to matters relating to this Application Form, or to whom it provides confidential information, that such information is confidential and shall instruct them to keep it confidential; and not to disclose it to any third party. 參展商應通知任何主任、員工或代理人或任何專業人士或其他顧問，提醒與本申請表格相關的事項或向其提供保密訊息的人員需就有關資料保密；和不可向任何第三方披露。
20. Except as expressly provided in this Application Form, a person who is not a party to this Application Form shall not have any rights under the Contracts (Rights of Third Parties) Ordinance (Cap 623), of HKSAR to enforce any term of this Application Form. 除非本申請表格明確規定，否則「非本申請表格應用人」不具有香港特別行政區「合約（第三者權利）條例」（第 623 章）所施加的任何權利，以強制執行本申請表格的任何條款。
21. Notwithstanding any term of this Agreement, the consent of or notice to any person who is not a party of this Application Form shall not request any termination, rescission or agreement to any variation, waiver, assignment, novation, release or settlement under this Application Form at any time. 儘管本協議已列明條款，但非本申請表格應用人不得在任何時間要求終止、撤銷或同意任何變更、放棄、轉讓、更新，解除或處理本協議。
22. This Application Form is governed by and shall be construed in accordance with the laws of the HKSAR and the parties hereto submit to the non-exclusive jurisdiction of the courts of the HKSAR. 本申請表格受香港特別行政區法律管限，並須根據香港特別行政區的法律解釋，得受香港特別行政區法院的非專屬司法管轄權管轄。

I/ We hereby understand this Application Form as a confirmation of the participation of International MotorXpo Hong Kong 2024 and accept the Specific Terms and Conditions of the Expo. 我們在此理解此申請表格為確認參展香港國際汽車博覽 2024，並接受此展覽的特定條款和細則。

Name (in CAPITAL letter) 姓名（大楷）：

Job Title 職位：

Company 公司：

Authorised Signature and Company Chop 授權簽名和公司印章：

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Date 日期：

## APPENDIX

### IMPORTANT TIMELINE 重要日程

ITEMS 項目	DATE 日期	PAYMENT 付款
Application Deadline 截止申請日期	1 September 2024 2024 年 9 月 1 日	
Confirmation of Exhibitor's Application by Organiser 主辦機構確認參展商申請	Within 5 working days upon receipt of application and issuance of invoice by Organiser 主辦機構收到參展申請及發出賬單後 5 個工作天內	
1st Deposit of Booth Rental 展位租金的首期訂金	Within 7 working days after confirmation of application and issuance of invoice by Organiser 主辦機構確認參展及發出帳單後 7 個工作天內	50% x (booth rental / package price) 50% x (展位租金 / 組合費用)
Submission of Booth Design 提交展位設計	On or before 27 September 2024 2024 年 9 月 27 日或之前	
Confirmation of Booth Location and Design with Floorplan by Organiser 主辦機構確認展位位置和設計平面圖	On or before 18 October 2024 2024 年 10 月 18 日或之前	
Settlement of Remaining Balance of Booth Rental 支付展位租金未繳餘額	On or before 25 October 2024 2024 年 10 月 25 日或之前	50% x (booth rental / package price) 50% x (展位租金 / 組合費用)
Order Deadline of Other Services 申請其他服務截止日期	On or before 1 November 2024 2024 年 11 月 1 日或之前	All orders must be accompanied with full payment 所有訂單必須隨附全額費用

Details above are subject to change from time to time without prior notice.  
以上詳情或會不時更改，恕不另行通知。